



Strategic Priorities 2019-2020

Developed and proposed by the Strategic Planning Oversight Committee - August 21, 2019

Reviewed and prioritized with tiers by SLT - September 11, 2019

Goal 1: Cultivate a healthy and efficient institutional culture

Tier 2	1.	Increase collaborations and intra-campus relations
Tier 1	2.	Enhance quality, efficiency, and effectiveness of all campus operations and services
Tier 2	3.	Enhance diversity, equity, and inclusion across all campus operations and services

Goal 2: Deliver high quality, relevant education opportunities through innovative and specialized academic programming

Tier 2	4.	Enhance the quality of instructional facilities to support learning and student success
Tier 1	5.	Establish or create clear academic pathways for completion
Tier 1	6.	Enhance the quality, efficiency, and effectiveness of academic programs
Tier 1	7.	Implement the revised program review process

Goal 3: Support student success from recruitment through program progression, completion of programs, and transfer or entry to the workforce

Tier 2	8.	Expand and diversify recruitment strategies
Tier 1	9.	Increase persistence, retention, and program completion
Tier 2	10.	Improve transfer student resources

Goal 4: Enhance integration of the College with the community

Tier 1	11.	Develop an alumni relations program
Tier 2	12.	Enhance campus engagement of employees, students, and visitors
Tier 1	13.	Diversify and increase the relationships between business, industry, and UCC

NOTES

- All strategic priorities are to be addressed in tactical and/or operational plans.
- Tier 1 priorities receive the highest level of effort and attention.
- Most tier 1 priorities require inclusion of one or more tier 2 priorities; for example, #2 – quality/effectiveness is a tier 1 priority that cannot fully be realized without attention to #1 – collaboration and #3 – DEI, both tier 2 priorities.