

Oregon Small Business Development Center
Umpqua Community College
Umpqua Business Center STE 116
522 SE Washington Ave. • Roseburg OR 97470 • 541-440-7824



BusinessWorks

Summer 2016
Workshops

Online
Anytime

Fall 2016
PREVIEW

Business Startup Essentials

Want to start a business but don't know what to do first? This workshop will prepare you to get your business going. Find out how to register your business name, start putting together your business plan, learn about where to look for grants and loans, and more. Workshops held at the Umpqua Business Center, 522 SE Washington Ave. FREE! Staff

#13278 F July 15 1:00 - 3:00pm

#13279 F Aug. 19 1:00 - 3:00pm

#13281 F Sept. 23 1:00 - 3:00pm

Start Your Own Small Business

Learn everything you'll need to know to start your own business. Pick the right opportunity for you, develop proven marketing techniques, discuss traditional and nontraditional financing options, and write business policies that will help you build a successful business. Cost: \$86

ONLINE REGISTRATION AND PAYMENT IS REQUIRED. Visit: www.ed2go.com/umpqua to register and pay for your class.



Advanced Social Media Marketing

Continuing on from our popular Social Media Marketing Secrets workshop with Constant Contact. Learn more advanced techniques to use social media platforms to grow your business. No-Cost Workshop! Inst. C. Infranco

W July 27 1:00 - 3:00pm

Location: UBC, 522 SE Washington Ave., Roseburg

Learn to Buy and Sell on eBay

If you've ever dreamed of working from home or just earning extra income by buying and selling goods online, this class is for you. Create titles that get noticed, craft advertising copy that sells items quickly, conduct financial transactions safely. Cost: \$86

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Small Business Management Program

Our flagship business management program is back! Designed for established businesses who want to grow their profitability, revitalize marketing strategies, understand and manage their financial statements, expand their human resource platform, and more. In this comprehensive 9-month program, you'll meet once a month for instruction and networking, then work one-to-one with your business advisor to put what you've learned into action. Ask about our special scholarship program! Cost: \$600/business (two people).

M Oct. 3, 2016 - June 5, 2016
6:00 - 9:00pm

Start Up
Assistance

QuickBooks,
MS Office
& Social Media
Workshops

Over 300
Online
Classes



No-Cost
Business Advising

DreamSavers
Program
Provider

And much,
much more!

For Information,
please call:
541-440-7662



The Oregon Small Business Development Centers are partially funded by the US Small Business Administration and the Oregon Business Development Department.



All SBA funded programs are extended to the public on a nondiscriminatory basis. Reasonable accommodations for persons with disabilities will be made if requested in advance. Contact the Small Business Development Center of Umpqua Community College, Umpqua Business Center, STE 116, 522 SE Washington Ave., Roseburg OR 97470. Telephone: (541) 440-7824. Umpqua Community College is an equal opportunity educator and employer.