

Participant Testimonials

“The SBM has been a huge asset for The Water Depot. The class has been a wealth of knowledge for us...they have inspired us to look at ways to grow our business!”

**-Kregg and Jody Parenti,
The Water Depot**

“Through skills and concepts learned and implemented in the SBM program, I have been able to double my income from jewelry sales. A huge thank you to the staff at SBDC.”

**-Sharon Sawicki,
Sharon Sawicki Jewelry**

Yes! I'm Ready!



EMAIL US:

kemberly.todd@umpqua.edu



CALL US:

541-440-7824



VISIT US:

UCC SBDC at the
Umpqua Business Center
522 SE Washington Ave., STE 116
Roseburg OR 97470
<http://umpqua.edu/sbdc>



The Small Business Development Center is partially funded by the U.S. Small Business Administration. SBA's funding is not an endorsement of any products, opinions or services. All SBA funded programs are extended to the public on a nondiscriminatory basis. Reasonable accommodations for persons with disabilities will be made if requested in advance. Contact the Small Business Development Center of Umpqua Community College, located off campus in the Umpqua Business Center, STE 116, 522 SE Washington Ave., Roseburg OR 97470. Telephone: (541) 440-7824. Umpqua Community College is an equal opportunity educator and employer.

**UCC Small Business Development Center
Umpqua Business Center STE 116
522 SE Washington Ave.
Roseburg OR 97470**

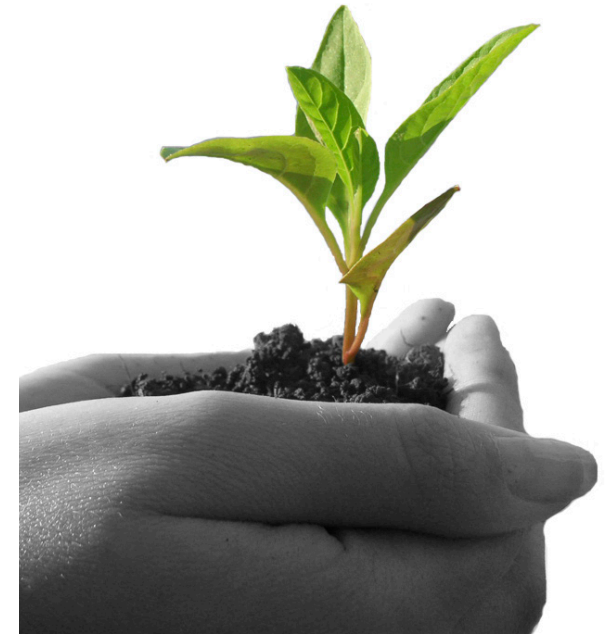
HELPING BUILD OREGON'S BEST BUSINESSES



**Oregon Small Business
Development Center**

Umpqua Community College

Effectively Grow Your Business



**Obtain current industry
trends along with standard
financial breakdowns
specifically for YOUR
industry**

**UCC SBDC
Small Business Management
Program 2017 - 18**

541-440-7824

HELPING BUILD OREGON'S BEST BUSINESSES

**Take the test.
Do you:**

Have a desire to succeed as a small business owner?

Have great ideas to make your business more successful but no time to implement them?

Want to have a forum to discuss business strategies with other successful business owners?

Want to manage your time and financial resources to achieve a great return on investment?

Want to learn how social media platforms like Facebook, Twitter, and LinkedIn can be part of your successful marketing strategy?

Want to spend more time working *on* your business rather than *in* your business?

**Increase profits
Decrease expenses
Improve productivity
Maximize potential**

**Join us this FALL in our
Small Business Management Program!**

SBM Program, 2017-18

Program Format

- 9 sessions, 6:00 - 9:00pm
- 1st Monday each month, Oct. 2 - Jun. 4, 2018
- One-to-one confidential business mentoring, tools, market research, peer networking, financial analysis and more
- An estimated value up to \$6000!

Cost

\$595/business, regular fee (2 people)
Limited number of scholarships are available.
Veterans, Chamber member and tribal businesses receive a discount of \$75
VISA, MasterCard, Cash or Check accepted.

Location

Umpqua Business Center
Conference Room
522 SE Washington Ave., Roseburg OR



*UCC is an equal opportunity
employer and educator.*

The Big Picture Kick Off: Planting Seeds for Optimal Growth

Monday, October 2, 6:00 - 9:00pm

Business Financial Overview and EOY Tax Prep

Monday, Nov. 6, 6:00 - 9:00pm

Hands-On Financial Boot Camp

Monday, December 4, 6:00 - 9:00pm

Branding Your Business with Viable Marketing Plans

Monday, January 8, 2018 6:00 - 9:00pm

Online Marketing Boot Camp

Monday, February 5, 6:00 - 9:00pm

Creating a Sales Plan that WILL GROW Your Business

Monday, March 5, 6:00 - 9:00pm

The Legal Forum

Monday, April 2, 6:00 - 9:00pm

Human Resources Cultivation

Monday, May 7, 6:00 - 9:00pm

Crop Harvest Work Session and Graduation

Monday, June 4, 6:00 - 9:00pm

*"The Small Business Management (SBM) program has assisted me in focusing on my business and the aspects I care most about...I would highly recommend the program to new and existing business owners.
-Stephanie Lafleur, Serigraphics*

Call us now at 541-440-7824 for your application appointment and get started!



Umpqua Community College Small Business Development Center

522 SE Washington Ave., Roseburg OR 97470 (541)440-7824 Phone

www.umpqua.edu/small-business-development-center

www.bizcenter.org



SMALL BUSINESS MANAGEMENT PROGRAM

Registration 2017-18

Owner Applicant	Birthdate(Required)	<input type="text"/> / <input type="text"/> / <input type="text"/>									
<input type="text"/>											
Last Name		First Name									
<input type="text"/>											
Business Name											
<input type="text"/>											
Your Title		Date Business Opened									
<input type="text"/>											
Business STREET Address		Zip									
<input type="text"/>											
Email Address											
<input type="text"/>											
Business Phone		Cell Phone									
<input type="text"/>											
Are you computer savvy?	Very <input type="checkbox"/>	Somewhat <input type="checkbox"/>	I get by <input type="checkbox"/> Not at all <input type="checkbox"/>								
Are your business financials computerized?	Yes <input type="checkbox"/>	No <input type="checkbox"/>									
<p><i>All optional information listed below is voluntary. It is required we request this for federal and state funding and will be kept confidential.</i></p> <p>Mark one for each section below:</p> <table border="0"> <tr> <td>Ethnicity</td> <td>Business Organization</td> <td>Type of Business</td> <td>Ownership</td> </tr> <tr> <td> <input type="checkbox"/> American Indian <input type="checkbox"/> Alaskan Native <input type="checkbox"/> Asian <input type="checkbox"/> African American <input type="checkbox"/> Caucasian <input type="checkbox"/> Hispanic Origin <input type="checkbox"/> Native Hawaiian/ Pacific Islander </td> <td> <input type="checkbox"/> Sole Proprietorship <input type="checkbox"/> Corporation <input type="checkbox"/> LLC <input type="checkbox"/> Partnership <input type="checkbox"/> Other </td> <td> <input type="checkbox"/> Retail <input type="checkbox"/> Services <input type="checkbox"/> Wholesale <input type="checkbox"/> Manufacturing <input type="checkbox"/> Construction </td> <td> Minority Owned YES <input type="checkbox"/> NO <input type="checkbox"/> % Woman Owned <input type="text"/> </td> </tr> </table>				Ethnicity	Business Organization	Type of Business	Ownership	<input type="checkbox"/> American Indian <input type="checkbox"/> Alaskan Native <input type="checkbox"/> Asian <input type="checkbox"/> African American <input type="checkbox"/> Caucasian <input type="checkbox"/> Hispanic Origin <input type="checkbox"/> Native Hawaiian/ Pacific Islander	<input type="checkbox"/> Sole Proprietorship <input type="checkbox"/> Corporation <input type="checkbox"/> LLC <input type="checkbox"/> Partnership <input type="checkbox"/> Other	<input type="checkbox"/> Retail <input type="checkbox"/> Services <input type="checkbox"/> Wholesale <input type="checkbox"/> Manufacturing <input type="checkbox"/> Construction	Minority Owned YES <input type="checkbox"/> NO <input type="checkbox"/> % Woman Owned <input type="text"/>
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2nd Key Person	Birthdate(Required)	<input type="text"/> / <input type="text"/> / <input type="text"/>									
<input type="text"/>											
Last Name		First Name									
<input type="text"/>											
Title											
<input type="text"/>											
Business MAILING Address (If different)		Zip									
<input type="text"/>											
Email Address											
<input type="text"/>											
Cell Phone											
<input type="text"/>											
Business Website Address											
<input type="text"/>											
Is your business using Social Media Tools?	Facebook page	YES <input type="checkbox"/>	NO <input type="checkbox"/>								
	LinkedIn	YES <input type="checkbox"/>	NO <input type="checkbox"/>								
	Twitter	YES <input type="checkbox"/>	NO <input type="checkbox"/>								
	YouTube	YES <input type="checkbox"/>	NO <input type="checkbox"/>								
	Other	<input type="text"/>									
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Request for Management Assistance

I request business management counseling from the Small Business Administration (SBA) through the SBDC. I agree to cooperate should I be selected to participate in surveys designed to evaluate the SBDC (SBA) assistance services. I authorize SBDC (SBA) to furnish relevant information to the assigned management counselor(s) although I expect that information to be held in strict confidence to the extent allowable by law.

I further understand that any Small Business Development Center (SBDC) counselor has agreed not to:

(1) recommend goods or services from sources in which s/he has an interest; (2) accept fees or commissions developing from this counseling relationship.

In consideration of SBDC (SBA) furnishing management or technical assistance, I waive all claims against SBDC personnel and its host organizations, and SBA personnel arising from this assistance.

Signature (Required)

Date



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SBDC Program Coordinator Only

Program and Payment Information

Tuition & Fees

Full Fee (no scholarship)	\$595.00
Fee w/scholarship	
Chamber Discount	<\$75.00>
Tribal Business Discount	<\$75.00>
Veterans Discount	<\$75.00>
TOTAL FEES:	\$ _____
LESS DISCOUNT(S):	< _____ >
TOTAL DUE:	\$ _____

Yes No

Payment Type (Check One):

Cash Amount: _____
Check Check #: _____ Amount: _____
VISA/MC: Please use UCC Credit Card Form.

PAYMENT PLAN? (Circle one) YES NO

Payment 1: Date Paid _____ Amt _____

Payment 2: Date Paid _____ Amt _____

Payment 3: Date Paid _____ Amt _____

Registration Information

Name: _____

Name: _____

Student ID: _____

Student ID: _____

CRN FALL Term: _____

CRN FALL Term: _____

CRN WINTER Term: _____

CRN WINTER Term: _____

CRN: SPRING Term: _____

CRN: SPRING Term: _____

NOTES: