

BUSINESS TECHNOLOGY

CERTIFICATE: WAFC RETAIL MANAGEMENT – 26 CREDITS

CAREER DESCRIPTION

The Retail Management Certificate is an exciting program that will help prepare students to take on entry-level management positions in the retail industry. The program builds skills in many areas critical to the success of retail management. Courses of study will include management, marketing, supervision, human resources, communications, and more.

This 8-course program of study is sponsored by the Western Association of Food Chains (WAFC).

Additional information on the WAFC can be found at their website at www.wafc.com/

Additional information on the WAFC/Retail Management Certificate at UCC is available at www.uccrmc.com

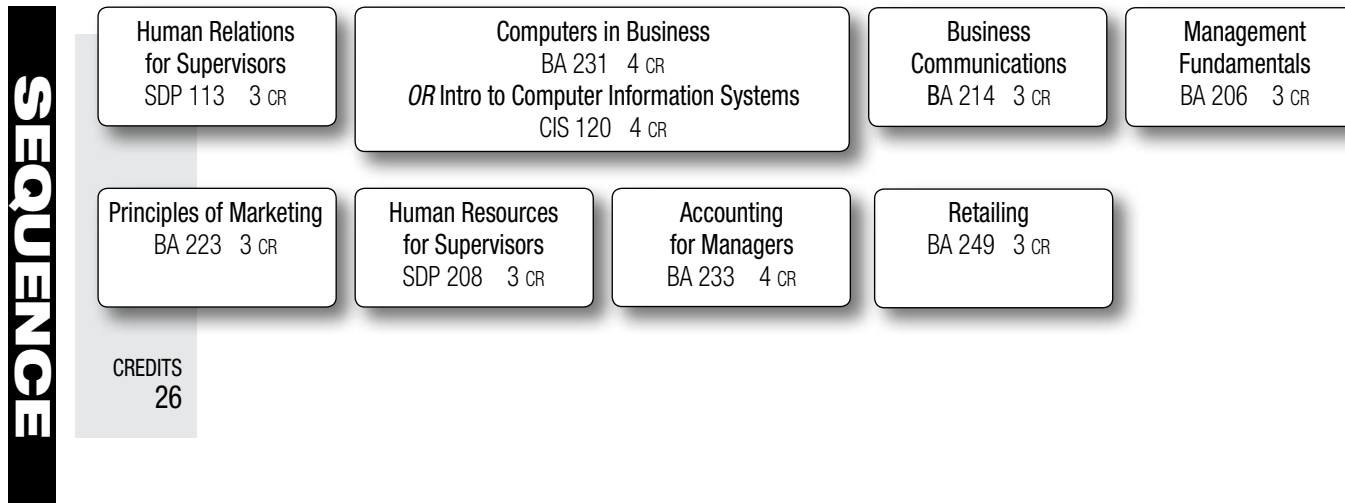
PROGRAM OUTCOMES

Students who successfully complete the WAFC Retail Management Certificate will:

1. Communicate effectively using verbal and written skills.
2. Identify and examine human relations skills within the retail organization.
3. Understand business vocabulary.
4. Understand and properly interpret financial reports.
5. Understand basic management, supervision, and human resource functions and principles.
6. Apply appropriate ethical choices.
7. Exhibit critical thinking and decision making skills.

CERTIFICATE — WAFC Retail Management

26 Credits — Recommended Sequence for Students (Students should see an RMC program advisor to customize their educational plan.)



NOTES

Scheduling requirements may prevent all courses from being offered every term. Consultation with an advisor is critical to student's selection of courses.

Students should speak with an RMC program advisor for a degree planning worksheet for this program.

A grade of C or better must be earned in all courses within this certificate.

Recommended to take classes in order listed.