

BUSINESS TECHNOLOGY

Entrepreneurship Pathway Certificate

PROGRAM MISSION

The Entrepreneurship Pathway Certificate prepares students by building a foundation for creating and managing a small business.

PROGRAM DESCRIPTION

The Entrepreneurship Pathway Certificate offers students the basic training and knowledge needed to start and effectively operate a small business.

PROGRAM OUTCOMES

Students who successfully complete the Entrepreneurship Pathway Certificate will:

1. Explain basic small business management functions and their integration into the business environment
2. Demonstrate effective oral and written communication skills
3. Apply critical thinking and decision-making skills
4. Distinguish the importance of an ethical work environment
5. Apply information and technology tools relevant to the profession

CAREER CONSIDERATIONS

Entrepreneurship careers can be starting a small business or managing a small business. The business can be for themselves or for other business owners. In addition, the skills learned can be used in a management or supervisory position.

PROGRAM COURSE REQUIREMENTS

Year One

BA 101	Introduction to Business	4
BA 150	Developing a Small Business	4
BA 180	Business Math I	3
BA 206	Management Fundamentals	3
BA 223	Principle of Marketing	3
BA 226	Business Law	4
BA 250	Managing a Small Business	3
BA 280C	Cooperative Work Experience: Management	3
*Approved Elective		
Choose One:		
BA 211	Principles of Accounting I	3
BA 233	Accounting for Managers	4

Total Credits 42

*Please see an academic advisor or program website for the full list of approved electives.

Scheduling requirements may prevent all courses from being offered every term. Consultation with an advisor is critical to a student's selection of courses.

Entry Management degree can be connected to this certificate with careful course selection. Students should choose BA211.

PROGRAM ENTRANCE REQUIREMENTS

Academic Entrance Requirement

Recommended:

- Students entering the program are expected to have basic keyboarding and computer skills with business application software such as Word and Excel. If these skills are needed, students should take Intro to Computer Information Systems (CIS 120) during the first term at UCC.