

## BUSINESS TECHNOLOGY

### Entrepreneurship Pathways Certificate

#### PROGRAM DESCRIPTION

The Entrepreneurship Career Pathway provides basic training and knowledge needed to start and effectively operate a small business.

#### PROGRAM OUTCOMES

Students who successfully complete the Entrepreneurship Pathway Certificate will:

1. Illustrate basic management functions and principles
2. Communicate effectively using oral and written skills
3. Exhibit critical thinking and decision-making skills
4. Apply appropriate ethical choices on both a professional and personal basis
5. Function effectively as a member of a team
6. Utilize appropriate technology relevant to the profession
7. Explain business vocabulary
8. Interpret financial reports
9. Demonstrate effective personal presentation skills

#### PROGRAM COURSE REQUIREMENTS

##### Year One

BA101	Introduction to Business	4
BA150	Developing a Small Business	4
BA180	Business Math I	3
BA206	Management Fundamentals	3
BA223	Principle of Marketing	3
BA226	Business Law	4
BA250	Managing a Small Business	3
BA280C	Cooperative Work Experience: Management	3
*Approved Elective		
Choose One:		
BA211	Principles of Accounting I	3
BA233	Accounting for Managers	4

**Total Credits 42**

\*Please see an academic advisor or program website for the full list of approved electives.

Scheduling requirements may prevent all courses from being offered every term. Consultation with an advisor is critical to a student's selection of courses.

Entry Management degree can be connected to this certificate with careful course selection. Students should choose BA211.

#### PROGRAM ENTRANCE REQUIREMENTS

##### Academic Entrance Requirement

Recommended:

- Students entering the program are expected to have basic keyboarding and computer skills with business application software such as Word and Excel. If these skills are needed, students should take Intro to Computer Information Systems (CIS 120) during the first term at UCC.