HOSPITALITY & RESTAURANT MANAGEMENT

ONE-YEAR CERTIFICATE: HOSPITALITY & RESTAURANT MANAGEMENT - MINIMUM 50 CREDITS

CAREER DESCRIPTION

The Hospitality program at Umpqua Community College is a blend of multiple disciplines into a certificate degree that provides a solid introduction into the exciting opportunities available in the hospitality industry. The hospitality student will explore the financial, marketing, management, communication, customer service and technical skills necessary for success in the industry.

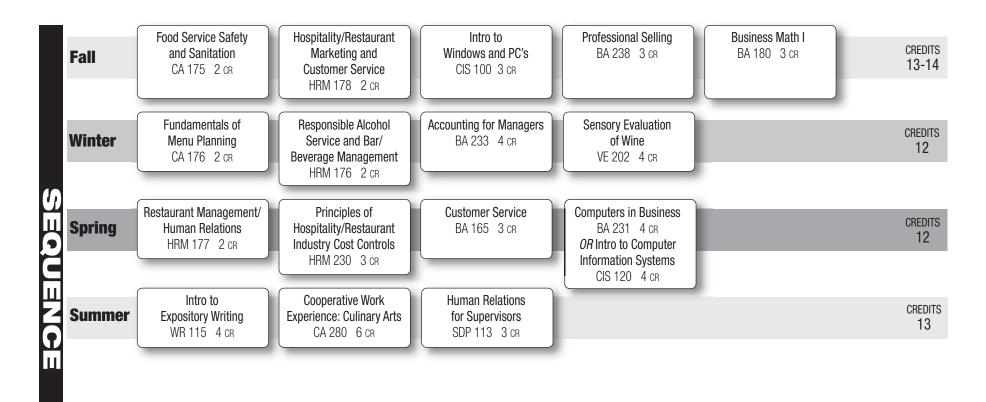
Students will need additional outside work experience in order to qualify for the NRA Manage First Certificate, which is a practical hands on hospitality management program developed by the National Restaurant Association. Upon completion of the certificate, the student will be appropriately prepared for an entry level management position. Career opportunities will include working in food and beverage operations, catering operations, and wineries.

PROGRAM OUTCOMES

Learner outcomes include an understanding of business and financial management associated with hospitality operations. Practical problem solving skills will be explored at the management level including discussion of leadership styles and culture as it applies to the hospitality work place. Human resource operations necessary to a successful operation are identified and effective communication skills are practiced both in the class room and in the learning lab. State and local agencies that regulate the industry are identified and the student will earn the necessary certification for the safe service of food and fermented beverages as developed by the National Restaurant Association (NRA) Serve Safe program.

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Minimum 50 Credits — Recommended Sequence for Students (Students should see an advisor to customize their educational plan.)





Scheduling requirements may prevent all courses from being offered every term. Consultation with an advisor is critical to student's selection of courses.

Please see an advisor for a degree planning worksheet for this program.