

## Umpqua Community College Campus Priorities 2016-2017

**Outcomes: Enrollment growth (admissions, retention, persistence, completion)  
Financial stability/improvement (tuition, operational efficiencies, other revenues)**

Priorities and Actions	Lead Personnel	Timeline
<b>1. Strategic Planning</b>		
<ul style="list-style-type: none"> <li>Campus self-assessment (Using multiple tools – Student Success Inventory, Guided Pathways Essential Practices, AtD’s Institutional Capacity Assessment Tool, Institutional Assessment of Equity and Inclusion)</li> </ul>	President/President’s Staff	Fall
<ul style="list-style-type: none"> <li>New strategic plan development</li> </ul>	SP Steering Committee	Winter/Spring
<b>2. Student Success</b>		
<ul style="list-style-type: none"> <li>Collaboration with K-12 (with focus on HS)</li> </ul>	HS Committee/VPSS/VPI	Fall/Winter
<ul style="list-style-type: none"> <li>Enhancement of onboarding – clearer, coordinated processes for recruiting, admissions, financial aid, and advising that are differentiated for various groups (Note: this is partially connected to restructuring and space utilization);</li> <li>Revised new student orientation</li> </ul>	VPSS	Fall/Winter/Spring
<ul style="list-style-type: none"> <li>Enhancement of academic programs – Guided pathways, gateway course success, industry/agency relationships</li> <li>New program development</li> <li>Facilities improvement/new construction</li> </ul>	VPI, Director of Facilities	Fall/Winter/Spring
<ul style="list-style-type: none"> <li>Student completion of programs – career counseling, transfer agreements</li> </ul>	VPI, VPSS	Fall/Winter/Spring
<ul style="list-style-type: none"> <li>Response to student satisfaction survey</li> </ul>	President’s Staff	Fall
<b>3. Accreditation/Campus Improvement</b>		
<ul style="list-style-type: none"> <li>Examination of mission and core themes</li> </ul>	Accreditation Committee	Fall
<ul style="list-style-type: none"> <li>Identification of campus principles/values</li> </ul>	President	Spring
<ul style="list-style-type: none"> <li>Creation/implementation of plan to bring transparency to resource allocation</li> </ul>	VPFS/Director of Foundation	Fall

<ul style="list-style-type: none"> <li>Restructuring to create cohesion and shared commitment to mission</li> </ul>	President's Staff/College Council	Fall
<ul style="list-style-type: none"> <li>Reallocation of space to reflect restructuring and better service to students (with summer implementation of changes)</li> </ul>	Ad hoc Space Utilization Committee	Late fall/Winter
<ul style="list-style-type: none"> <li>Creation of stronger participatory governance</li> </ul>	Ad hoc Governance Committee	Fall/Early Winter
<ul style="list-style-type: none"> <li>Assessment of student learning outcomes at course and program levels; emphasis on use of data for decision making</li> </ul>	VPI/Assessment Coordinator/Faculty	Fall/Winter/Spring
<ul style="list-style-type: none"> <li>Staff and administration job descriptions, evaluations, and professional development</li> </ul>	HR Director, Administrators	Fall/Winter/Spring
<ul style="list-style-type: none"> <li>Administrative succession and reduction of turnover</li> </ul>	President/President's Staff	Fall/Winter/Spring

### Targeted Activities

Targeted Activities	Lead Personnel	Timeline
<b>4. Recovery</b>		
<ul style="list-style-type: none"> <li>Funding for recovery services/actions</li> </ul>	President's Staff	Fall/Winter
<ul style="list-style-type: none"> <li>Snyder reconstruction</li> </ul>	Director of Facilities	Fall/Winter/Spring
<b>5. Other efficiencies/improvements</b>		
<ul style="list-style-type: none"> <li>Loan default rate</li> </ul>	Director of FA/President's Staff	Fall/Winter/Spring
<ul style="list-style-type: none"> <li>Energy efficiencies</li> </ul>	Director of Facilities	Fall/Winter/Spring
<ul style="list-style-type: none"> <li>Industrial Arts building – task force and fundraising</li> </ul>	VPI/Director of Foundation	Fall/Winter/Spring
<ul style="list-style-type: none"> <li>SOWI administration and direction</li> </ul>	VPI	Fall/Winter
<ul style="list-style-type: none"> <li>Ford Family Enrichment Center financial stability</li> </ul>	VPFS/Director of FFEC	Fall/Winter/Spring
<ul style="list-style-type: none"> <li>Catering and Special Events financial growth</li> </ul>	VPFS/Director of Catering	Fall/Winter/Spring
<ul style="list-style-type: none"> <li>Compliance - Training for Title IX and Accessibility, Non-discrimination review follow-up, records retention, etc.</li> </ul>	President's Staff	Fall/Winter/Spring
<ul style="list-style-type: none"> <li>Policy reviews and updates</li> </ul>	Policy Committee	Fall/Winter/Spring
<ul style="list-style-type: none"> <li>Marketing of the College/programs</li> </ul>	Director of Communications	Fall/Winter/Spring
<ul style="list-style-type: none"> <li>Website updates (with particular attention to academics)</li> </ul>	Webmaster/Community Relations/VPI	Fall/Winter/Spring
<ul style="list-style-type: none"> <li>Student Housing</li> </ul>	President's Staff	Fall/Winter/Spring