

2015-2016 Strategic Plan

Area Responsible	Goal and Task Descriptions
	Student Success is fundamentally important to the lives of our students, to our economy's workforce needs, to our graduation and student retention goals, and to supporting organizational stability.
V.P. Student Services (VPSS)	Goal 1. Promote student success through a comprehensive institutional approach to student retention and completion.
VPSS	Objective 1.1 Adopt a definition of, and work toward, achieving student success.
Counselor (ATD 2)	Objective 1.2 Improve student processes from initial contact through academic goal attainment.
VPSS	Objective 1.3 Strengthen and expand those campus services that contribute to student success and retention.
Dir. Advising & Counseling	Objective 1.4 Allocate resources needed to support student retention and completion.
	Keeping College programs relevant through current curriculum and innovative instruction is critically important to the economic success of our students and the communities we serve.
V.P. of Instruction (VPI)	Goal 2. Provide comprehensive, relevant, innovative instruction and programming.
VPI	Objective 2.1 UCC supports quality learning.
VPI/ Deans	Objective 2.2 Students complete a program of study that leads to a transfer degree.
VPI	Objective 2.3 Students complete a program of study that leads to a career and technical degree or certificate. Ensure all instructional modalities and options provide a consistent level of academic rigor.
VPI/Dir. IT	Objective 2.4 Students establish and maintain a strong technical skill foundation.
VPI	Objective 2.5 Students in Academic Support are prepared to succeed in their educational goals. Expand e-education instruction opportunities.

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Dir. Community Education	<p>Objective 2.6 Ensure Continuing Education programs meet individual and community needs and provide quality lifelong learning opportunities.</p>
	<p>Objective 2.7 Ensure online programs meet student needs and adhere to high standards of quality.</p>
	<p>Objective 2.8 Ensure library services and resources support student and faculty learning as technology, programs, information and learning needs evolve.</p>
	<p>Our organization’s ability to communicate effectively and work collaboratively as a team to achieve shared goals is a strategically important driver of innovation, productivity, customer service, and campus culture.</p>
President	<p>Goal 3. Foster a positive and productive campus culture and environment based on shared values.</p>
	<p>Objective 3.1 Promote internal organizational customer service knowledge and skills.</p>
President/VPI/VPSS/CFO	<p>Objective 3.2 Promote and foster an institutional culture of leadership and inclusion at all levels.</p>
	<p>Objective 3.3 Create an organizational culture that embraces accountability.</p>
	<p>Comprehensive organizational and resource stewardship is critical in securing public trust, and forms the foundation for earning support for investments in the future education and training needs of stakeholders.</p>
CFO	<p>Goal 4. Exemplify responsible and sustainable organizational stewardship</p>
	<p>Objective 4.1 Manage financial resources in a fiscally sound and sustainable manner in support of the College mission.</p>
	<p>Objective 4.2 Develop a long term institutional sustainability plan.</p>
	<p>Objective 4.3 Base financial planning on sustainable operational budgeting.</p>
	<p>Objective 4.4 Maintain and improve college facilities and infrastructure.</p>

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	<p>Objective 4.5 Ensure a stable, diverse, and talented professional workforce utilizing internal equity and external competitiveness.</p>
	<p>Objective 4.6 Maintain and enhance positive relationships with labor organizations.</p>
	<p>Informed and knowledgeable citizens ensure the success and vitality of UCC and its community. The college has knowledge of the resources and services needed to support the goals and aspirations of its current and future students, its organizational partners, and its staff.</p>
Director of Community Relations (Com. Rel.)	<p>Goal 5. Build stakeholder awareness through comprehensive communication, promotion, marketing, and recruitment.</p>
Dir. Community Relations /Recruitment Officer	<p>Objective 5.1 Implement student recruitment and program marketing strategies that are current and comprehensive.</p>
Dir. Incubation & Small Business Development (SBDC)	<p>Objective 5.2 Foster Academic, Business, Cultural and Economic Partnerships.</p>
	<p>Objective 5.3 Increase the campus's connection with the communities it serves.</p>
Dir. Community Relations/Dir. HR	<p>Objective 5.4 Increase student body, community member, and staff awareness/knowledge of UCC.</p>
Dir. Community Relations /Special Events Coordinator	<p>Objective 5.5 Increase the use of campus facilities by community partners and groups. (For the wellbeing and enrichment of our communities and to promote campus familiarity and community support.)</p>