

UCC President's report to the Board of Education – October 14th, 2021

PRIORITIES	PROGRESS
Tell UCC Success Stories	The “Ask me About UCC” initiative is fully underway with the help of new Director of Communications and Marketing, Suzi Pritchard. Suzi has set up a studio in the library that is ready for video recording. She will start with an alumni group and is also focusing on UCC employees.
Enhance and promote community engagement with and use of the campus	Events are beginning to be planned again on campus. COVID is making the return to service slow and hiring for associated positions has proven challenging, but campus events is now under Craig Jackson and moving forward.
Stabilize the define the future of SOWI	<p><u>CWT is running the following SOWI related classes in the upcoming terms:</u></p> <p><i>Calculating & Reporting Wine Taxes</i> – December <i>Wine Sensory Evaluation Trust (WSET)</i> – March <i>Winery Compliance and Reporting</i> - late winter <i>Classic Charcuterie with a Modern Twist</i> – February <i>Cheese and Home Dairy</i> – March <i>Hospitality training for tasting room staff</i>- Spring/Summer <i>Pruning your Vineyard</i> - Spring</p> <p><u>Winery Manager position</u> This position is in development with an expected posting date of January 2nd</p> <p><u>Vineyard</u> The vines are winterized and in good health. Due to the lack of water and poor health of the vines first recognized in the spring of 2021, the vines may take up to 3 years to bear fruit that is fit for winemaking although this outdoor classroom is still viable as a learning environment.</p>
Place UCC in the center of the discussion to establish a medical college in Roseburg	Discussions are ongoing and UCC is now partnering with the Umpqua Valley Development Corporation to develop a cadre of programs in support of the medical community alongside and in partnership with the plans already in place. The group has pivoted its focus to placing the medical college on campus at UCC.
Maximize opportunities to partner across the community with an emphasis on K-12	Meetings with all Douglas County Superintendents are scheduled for October and November. These strengthen connections are designed to build stronger integration of K-12 and post-secondary programming. Jared Corden and I have met regularly since July and have a joint RSD and UCC gathering planned for the middle of November to plan a coordinated effort in CTE programs .
Chart a path for bachelor's programs at the UCC campus	UCC is reaching out to create partnerships with bachelor's degree granting institutions to bring those programs to the campus. This model will give students in Douglas County access to bachelor's degrees offered by other institutions in an on campus format at home in Douglas County.
Develop earn and learn programs with Douglas County Employers	Rogue credit union is interested in formalizing their student run branch campus program and will likely be our first earn and learn partner. Other earn and learn focused programs will likely be in the area of engineering technology/Automation and mechatronics. These are as serve a number of local employers including forest products related business, light manufacturing and utilities.

<p>Adopt a strategic finance/strategic investment model</p>	<p>The budget process for the 22/23 fiscal year will begin in late October.</p>
<p>Plan and execute a digital transformation across operations</p>	<p>Tim Hill is planning an 18-month project to include listening, planning, roll out and evaluation of multiple software platforms. This analysis and redesign will include a process to streamline operations in all campus departments. All personnel and focused student groups will be asked to engage in this process. The college hopes to include multiple digital investments in the draft 2022/23 budget for board consideration.</p>
<p>Ensure a positive accreditation outcome</p>	<p>Key NWCCU accreditation pieces now have a renewed focus and clarity around how accreditation will lead to improved student outcomes.</p> <p>The nursing program applied for national nursing (ACEN) accreditation and was granted application approval. This is the first step in obtaining national accreditation.</p> <p>Linda Samek, former Provost at George Fox University has joined the UCC team on a contract through June 30th, 2022 as Vice President for Special Academic Projects. Linda will focus on the development of a number of new programs, accreditation support and academic processes and structure.</p>