Leadership UCC
Class of 2018

REFLECTIONS OF THE UMPQUA
AND THE
LEADERSHIP UCC TEXTBOOK SCHOLARSHIP FUND
Project Goals

**EMPOWERING**
- Integrity
- Low cost or no cost
- Sub-groups for tasks
- Unique
- Discrete
- Inspiring
- UCC Community
- Represents all campus locations

**CONTRIBUTES TO STUDENT SUCCESS**
- No fundraising
- Reasonable time commitments
- No project mushrooming
- Transforming Community
- Integrity
- Transforming Lives
- Fun

**ENRICH COMMUNITIES**
- Unique
- Innovative
- Broad impact
- Creative
- FUN

**Not outside in the cold**

**Long Term Legacy**
- Individual talents valued & used
The Chosen Project

A book that highlights the talent found among UCC’s students, staff, faculty and alumni while generating proceeds to support a new textbook scholarship fund to help our students with expenses associated with their classes.

February 2018, a call for submissions in four categories went out:

- Art
- Photography
- Poetry
- Prose

From one thought in 2016...
The Project Timeline

10 team members

4 sub-groups

3 months

1 book

1 new scholarship fund

The feeling upon completion... priceless

Deidra Daigle
Seri Hall
Shauna McNulty
Micque Shoemaker
Andy Swan

Nicki Day
Roger Kennedy
Georgie Pulman-Olzaski
Lynne Smith
Mary Waechter
The Result

- Over 200 submissions from students, staff, faculty & alumni

- Submissions were reviewed by faculty volunteers who are experts in their field and a professional photographer who works in our community

- After the evaluations were complete the final book totaled 107 pages

- 36 individual contributors with several submitting in multiple categories.

- Project was completed on time

- Project was able to pay for itself

- The initial goal of raising $1,000 was met, and then surpassed, for the scholarship fund
# The Numbers

<table>
<thead>
<tr>
<th>Number</th>
<th>Description</th>
</tr>
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<tbody>
<tr>
<td>383</td>
<td>books sold during pre-order sales</td>
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<tr>
<td>$3,262.34</td>
<td>expenses for printing &amp; shipping</td>
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<td>399</td>
<td>books sold to date</td>
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<td>$3,142.77</td>
<td>new Leadership UCC Textbook Scholarship Fund balance from pre-order sales</td>
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<tr>
<td>50</td>
<td>number of additional books sold that will push the scholarship fund over $4,000.00</td>
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Not too shabby...
The Impact

“Ordinary people can come together and create extraordinary results.”
– Roger Kennedy

“Leadership UCC has changed the way I look at leadership, relationships and the interconnectedness of the world. Knowing ten ordinary people came together, completing a class project that could change the life of even a single student is an amazing accomplishment and feeling. I am extremely proud to be a part of Leadership UCC and this remarkable group of people.”
– Seri Hall

“The challenge of leadership is to be strong, but not rude; be kind, but not weak; be bold, but not bully; be thoughtful, but not lazy; be humble, but not timid; be proud, but not arrogant; have humor, but without folly.”
– Jim Rohn

“Don’t believe everything you hear! I love the way connections were made with people outside of my department.”
– Deidra Daigle

“Leadership UCC has not only empowered me to become a leader, it has given me the tools to be a better mother, friend and coworker. For that I will be eternally grateful for this opportunity!”
– Lynne Smith

“It takes strength to look at yourself through the eyes of others, and even more strength to accept it. But once you do, great growth happens.”
– Micque Shoemaker

“As a group, we made a vision become a reality.”
– Andy Swan

“Ordinary people can come together and create extraordinary results.”
– Roger Kennedy

“Leadership UCC has taught me that leadership is a relationship, which was reflected in the effort and engagement that our class put forward for our project and in each class meeting.”
– Shauna McNulty

“If you dream, don’t just sit there. Gather courage to believe that you can succeed and leave no stone unturned to make it a reality.”
– Roopleen

– Mary Waechter

“Our project demonstrates that if people are willing to work together anything and everything is possible. A book with a scholarship fund attached, from brainstorm to printed in 3 months, is pretty unbelievably spectacular.”
– Georgina Pulman-Olzaski
Questions?

Just one book can make a HUGE impact.

You can make a huge impact for one student by purchasing one copy of Reflections of the Umpqua 2018. All proceeds from your purchase will go into the Leadership UCC Textbook Scholarship fund.

Thank you